

SUBJECT: Eggs for every age and every stage! [TV Segment/Article]

PITCH:

Hello [Name of Contact],

May is National Egg Month – and when it comes to key nutrients for healthy living, eggs rule the roost. Eggs are easy to prepare and easy to love at any age... and at any meal. As a Registered Dietitian, I will demonstrate the endless versatility of eggs as a compact, natural source of vitamins and minerals that help keep you energized, too.

Here are a few examples of previous [TV segments I've done/articles I've written]:

- [Title with link to example 1]
- [Title with link to example 2]
- [Title with link to example 3]

If you're interested in learning more, I'd be happy to chat with you about this [segment/article] idea. Feel free to e-mail me back or give me a call at [###-###-####]. I appreciate your consideration.

Sincerely,

[NAME + CREDENTIALS]