



Egg Consumption & Easter

Whether you're decorating them, eating them, or both, there is no denying it: eggs are a huge part of the Easter season, growing in popularity and consumption every year.

- Egg sales typically increase by 1.4 percent at Easter annually. (USDA)
- The average person consumed two dozen eggs at Easter in 2014. (USDA)
- The average household consumed five dozen eggs at Easter in 2014. (USDA)
- In 2014, egg sales were up 10 percent vs. the 4-week Easter period in 2013, and up more than 32 percent from 2012 egg sales. (Nielsen)
- In 2014, Easter egg sales (in dollars) were up by \$29 million from the 2013 and up more than \$64 million in sales from 2012. (Nielsen)

For egg decorating tips, the perfect way to hard boil egg, recipes, and more, visit IncredibleEgg.org and Incredible Eggs on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).