

WATER: Through better quality crops and technological advancements in hen housing systems, the egg industry is using water more efficiently.

Compared to 1960, today's hens use
32% less water
to produce a dozen eggs

The volume of
water conserved
would fill

3,716
Olympic-sized
swimming pools



Brought to you by
America's Egg Farmers

For more information, please visit www.IncredibleEgg.org